

MEETING NOTICE

The next meeting of the Gunnison Valley Transportation Authority (RTA) will be:

January 15, 2010 at 8:00 a.m.
in the Commissioners Room
in the Gunnison County Courthouse
200 E. Virginia Ave., Gunnison, CO.

For copies of the agenda and minutes of previous meetings, please call Scott Truex at 970-275-0111.

Two or more County Commissioners may be in attendance at this meeting.

AGENDA
GUNNISON VALLEY TRANSPORTATION AUTHORITY
January 15th, 2010
8:00 A.M. – GUNNISON COUNTY COURTHOUSE

- 8:00 A. INTRODUCTION
- 8:01 B. APPROVAL OF THE DECEMBER 11, 2009 MINUTES
- 8:03 C. EXECUTIVE DIRECTOR'S FINANCIAL REPORT
- 8:08 D. CORRESPONDENCE

GENERAL RTA ISSUES

- 8:15 E-1. OLD BUSINESS
 - 1) Funding partners subcommittee
 - a. Second homeowners meet & greet – report, update, & discussion
- 8:35 F-1. NEW BUSINESS
 - 1) Election of Officers for 2010
 - 2) Report from Tourism Association
 - 3) Comments from Citizen Advisory Committee

AIR SERVICE ISSUES

- 8:50 E-2. OLD BUSINESS
 - 1) 2009-2010 Air service update
 - 2) Airport Update
- F-2. NEW BUSINESS
 - 1) Potential for advertising flights in local papers – discussion
 - 2) Access to booking reports

GROUND TRANSPORTATION ISSUES

- 9:15 E-3. OLD BUSINESS
 - 1) Gunnison – CB service update
- 9:20 F-3. NEW BUSINESS
 - 1) Denver Bus Schedule – discussion

- 9:25 G. COMMENTS FROM BOARD MEMBERS
- 9:30 H. PUBLIC COMMENT PERIOD
- 9:35 I. ADJOURNMENT

Next Meeting –February 12th, 8:00 a.m. in Crested Butte

All times are approximate – the meeting may move more quickly or more slowly than indicated.

Gunnison Valley Transportation Authority
Meeting Minutes
December 11, 2009

Members Present:

Scott Truex, Executive Director
Kent Myers, Airplanners LLC
Jim Starr, Gunnison County
Hap Channell, Gunnison County
Jonathan Houck, City of Gunnison
Bill Nesbitt, City of Gunnison
Leah Williams, Town of Crested Butte
Roland Mason, Town of Crested Butte
William Buck, Town of Mt. Crested Butte
Bill Babbitt, Town of Mt. Crested Butte

Several other community members were present in the audience including representatives from The Town of Mount Crested Butte, Crested Butte Mountain Resort, Alpine Express, WSC, the Tourism Association, the Crested Butte/Mt. Crested Butte Chamber of Commerce, and the RTA Citizens Advisory Committee,

A. INTRODUCTION: The meeting was called to order by Jim Starr.

B. APPROVAL OF THE November 13, 2009 MINUTES: Jim Starr requested that the minutes be amended to include the language of the policy regarding expansion of bus service under section E-1-1-d. Hap Channell moved to approve the minutes of the November RTA meeting as amended. Jonathan Houck seconded the motion. The motion passed unanimously.

C. EXECUTIVE DIRECTOR'S FINANCIAL REPORT: Scott Truex reported September revenues were down 10.2% vs last year and YTD revenues were down 13% if you did not include the one-time payers. He reported that currently the fund balance is \$224k. He expects some expense items (R&M) to come in above the revised budget and some (fuel) to come in below. He and Kent Myers don't anticipate having to pay any airline startup costs in 2009 and therefore, the year-end fund balance is projected to be about \$300k. Truex also reported that each of the six entities requested to do so have agreed to donate \$925 for the additional Saturday night bus.

D. CORRESPONDENCE: None.

GENERAL RTA ISSUES

E-1. OLD BUSINESS:

1. Funding partners subcommittee - Update:

a. Second home-owners holiday meet and greet: Truex reported that the final meeting of the fundraising partners subcommittee had been held and Starr summarized the meeting. Starr explained that the subcommittee had recommended that a focus group of second home-owners and people who work with them be held to see if there is any interest in organizing to raise money to help augment the RTA's air service program. Kent Myers, Jim Starr, Jeff Moffett, and Margo Levy will meet with a group identified by Starr and Truex to ascertain their interest and report back at the next meeting.

2. Future revenues subcommittee – discussion

a. Draft 5 year ideal budgets: Truex presented the budgets which were in the packet. Jonathan Houck discussed the idea of raising the tax across the district to 1%. There was discussion regarding the meeting that Truex had with the Gunnison City council and discussion regarding how other transit agencies raise money. Bill Nesbitt discussed the 1% idea and expressed an opinion that such a request of the voters could have a favorable outcome. Hap Channell noted that timing of the question would be very important and we need to pay attention to what other items might go in front of the voters. It was agreed to discuss this again at the February meeting.

2. Request from CB Chamber for air vouchers: Scott Still was present and made a request by presenting his idea to use air vouchers to bring journalists to the valley to cover the Fat Tire Bike Week events in June, 2010. Truex reported that there were 3 AA vouchers and 1 Delta voucher that were not assigned to particular uses. Jane Chaney stated that the TA could support working with the journalists to create a "FAM" experience for them. Myers and Truex discussed the mechanisms involved with using vouchers. Hap Channell moved that 2 AA vouchers be given to the Chamber for this purpose. William Buck seconded the motion. The motion passed unanimously.

F-1. NEW BUSINESS:

1. Public Hearing (if requested) – Section 5311 Operating Grant. The public was given an opportunity to request a public hearing on the scope of work contained in the contract with CDOT. No request was made by any member of the public, so a public hearing was not opened.

2. Authorization for board chair to sign contract with CDOT to accept 5311 Administrative and Operating grant: Scott Truex summarized the contract with CDOT. Hap Channell moved to authorize the board chair to sign the contract with CDOT accepting Section 5311 Administrative and Operating funds. Bill Nesbitt seconded the motion. The motion passed unanimously.

3. Certificate of Appreciation – Skip Berkshire: Scott read the certificate and will present it to Skip.

4. Report from the Tourism Association: Jane Chaney summarized the radio and geo-targeting efforts of the TA. She also discussed the 3-week "On the Snow" promotion

and described the reservation program (A-REZ). Bill Nesbitt asked Jane about the Western Heritage marketing efforts and Jane discussed the TA efforts with this and also reported on marketing for weddings in the valley.

5. Comments from the Citizens' Advisory Committee: Jeff Moffett reported that he had discussed the airport website with David Leinsdorf and he thought the website could be updated. Jane Chaney will check on the website. Jeff reported that Daren Cole and Ken Stone are concerned about the MRG contracts and are working hard to make them succeed. Stewart Johnson asked about United airlines (and their relatively low booking numbers) and Jeff mentioned that there may be some wholesale pricing issues that he was working with United on. Kent Myers stated that he had compared United's pricing with pricing into other resorts and he doesn't see any significant differences.

AIR SERVICE ISSUES

E-2. OLD BUSINESS

1. 2009-2010 Air service update: Kent Myers reported that AA took a hit last week compared with the week before. He will look at the report next week and discuss the issue with AA if the trend doesn't fix itself. Moffett reported that CBMR has upped their financial commitment to the friends and family fly free program. There was discussion regarding the fact that last year, fares were declining rapidly and this year fares are stable. Kent and Jeff discussed the concept that AA and Delta could be doing okay in terms of the MRG since yields are higher per ticket this year.

F-2. NEW BUSINESS

1. Winter airport research - update: Kent reported that the survey is ready and will launch next week. 2000 copies will be printed initially to get through the holidays. The boxes are ready and initial results will be reported to the board in early spring. Jonathan Houck then related an experience at DIA where the monitors in the airport were not consistent. Kent will look into the issue.

GROUND TRANSPORTATION ISSUES

E-3. OLD BUSINESS

1. Gunnison-CB service update: Scott reported that ridership in November was down a little and the so far, December seemed stable. He also reported on the first two weeks of the Saturday night bus (9 and 16 riders downvalley.) Rodney Moyer was present from WSC and noted that the students will be putting up posters advertising the Saturday bus. Truex reported (while knocking on wood) that the mechanical issues seem to be resolved for the time being. Hap Channel related that the reading lights in #82 are not working and that we need to post a sign at the 4-Way upvalley bus stop directing passengers to the location of the down-valley bus stop. Truex said he would make sure those issues were resolved. Truex then reported that the donation system using the fare-boxes is up and running. Moyer and Nesbitt discussed the possibility of enacting a voluntary student fee for the RTA.

2. Possible land purchase – update: Truex reported that the firm of Felsburg, Holt, and Ullevig had been hired to create the CatEx application and that a first draft should be complete by December 31.

F-3. NEW BUSINESS

1. Request for Quotes – DPF Cleaner (ARRA Grant): Truex updated the board on the progress towards accepting the grant and putting out an RFQ for the equipment. Truex then requested authorization to enter into a contract with CDOT for the purpose of accepting the grant. Bill Nesbitt made a motion to authorize the board chair to sign a contract with CDOT accepting Section 5311 ARRA Capital funds for the purpose of purchasing, installing, and training employees to use a pneumatic DPF cleaning system. Jonathan Houck seconded the motion. The motion passed unanimously.

2. Denver Bus Schedule – discussion: Truex informed the board that CDOT was considering changing the bus schedule per the information in the packet and asked board members to discuss this with constituents and get back to him with comments via email in the next week or two.

G. COMMENTS FROM BOARD MEMBERS: Jonathan Houck informed the board of the completion of the bus shelter by WSC students near the college and that the old City Market parking lot will again be available as a park and ride for the winter.

H. PUBLIC COMMENT PERIOD: None.

I. ADJOURNMENT: The meeting was adjourned

The next meeting is scheduled for January 15th, 8:00 am in Gunnison.

Gunnison Valley Transportation Authority				Actual &				
Financial Report - November 2009				Board		2009		
	2009	2009	2009	Approved	Revised	% of		
Revenues	Actual	Budget		Revisions	Budget	Budget		
Starting Fund Balance 1/1	\$ 637,855.46	\$ 637,855			\$ 637,855			
Jan	\$ 86,152.67	\$ 104,500	\$ (18,347)		\$ 86,153	82.4%		
Feb	\$ 81,261.60	\$ 94,800	\$ (13,538)		\$ 81,262	85.7%		
Mar	\$ 93,903.94	\$ 109,900	\$ (15,996)		\$ 93,904	85.4%		
One time payments - late payers	\$ 102,918.91	\$ -	\$ 102,919		\$ 102,919	N/A		
April	\$ 51,850.89	\$ 62,600	\$ (10,749)		\$ 51,851	82.8%		
May	\$ 59,877.75	\$ 66,700	\$ (6,823)		\$ 59,877	89.8%		
June	\$ 94,998.56	\$ 106,000	\$ (11,002)		\$ 94,998	89.6%		
July	\$ 121,315.88	\$ 136,400	\$ (15,084)		\$ 121,316	88.9%		
Aug	\$ 109,124.32	\$ 128,500	\$ (19,375)		\$ 109,125	84.9%		
Sept	\$ 95,230.76	\$ 106,100	\$ (10,869)		\$ 95,231	89.8%		
Oct	\$ 65,353.20	\$ 80,000	\$ (14,647)		\$ 65,353	81.7%		
Nov		\$ 80,000	\$ (23,000)		\$ 57,000	0.0%	*based upon 2008	
Dec		\$ 124,500	\$ (17,500)		\$ 107,000	0.0%	*based upon 2008	
Year to Date Tax Revenues	\$ 961,988.48	\$ 995,500			\$ 961,989	96.6%		
Full Year - Tax Revenues	\$ 961,988.48	\$ 1,200,000			\$ 1,125,989	85.4%		
Other Revenues								
RTA Tax - Clerk	\$ 6,140.00	\$ 10,000	\$ (5,000)		\$ 5,000	122.8%		
Denver Bus Partners	\$ 31,500.00	\$ 29,500	\$ 2,000		\$ 31,500	100.0%		
Operating Grant	\$ 118,000.00	\$ 118,000			\$ 118,000	100.0%		
Capital Grant	\$ -	\$ 240,000	\$ (240,000)		\$ -	0.0%		
Interest Revenue	\$ 9,289.51	\$ 13,307	\$ (5,000)		\$ 8,307	111.8%		
Total Revenue	\$1,126,917.99	\$ 1,610,807			\$1,288,796	87.4%		
Expenses								
Postage	\$ 80.03	\$ 100			\$ 100	80.0%		
Photocopies	\$ 10.85	\$ 20			\$ 20	54.3%		
Professional Services - Truex	\$ 67,200.00	\$ 67,200			\$ 67,200	100.0%		
Professional Services - Airplanners	\$ 72,693.96	\$ 72,000			\$ 72,000	101.0%		
Professional Services - Landwehr	\$ 940.00	\$ 10,800			\$ 10,800	8.7%		
Prof. Serv. - Levy / P&R	\$ 4,510.01	\$ -	\$ 830		\$ 830	543.4%		
Audit Cost	\$ 2,250.00	\$ 3,000	\$ (750)		\$ 2,250	100.0%		
Revenue Collection Fee	\$ 10,530.00	\$ 15,000			\$ 15,000	70.2%		
Airline Guarantees	\$ 800,000.00	\$ 800,000			\$ 800,000	100.0%		
Airline Startup Costs	\$ -	\$ -	\$ 55,000		\$ 55,000	0.0%		
Fees	\$ 93.99	\$ 150			\$ 150	62.7%		
Bank Fees	\$ 1,561.00	\$ -	\$ 1,561		\$ 1,561	100.0%		
Donations	\$ -	\$ -	\$ 500		\$ 500	0.0%		
Ground Transportation	\$ 392,855.11	\$ 411,335			\$ 411,335	95.5%		
Denver Bus Service	\$ 45,499.99	\$ 43,500	\$ 2,000		\$ 45,500	100.0%		
Advertising	\$ 9,054.35	\$ 5,000	\$ 6,000		\$ 11,000	82.3%		
Travel & Transportation	\$ 4,101.18	\$ 1,200	\$ 3,300		\$ 4,500	91.1%		
D&O Insurance	\$ 3,238.00	\$ 3,500			\$ 3,500	92.5%		
Meals & Lodging	\$ 2,176.71	\$ 3,500	\$ 1,000		\$ 4,500	48.4%		
Dues & Meetings	\$ 3,730.25	\$ 3,500			\$ 3,500	106.6%		
Repair & Maintenance - Vehicles	\$ 52,020.70	\$ 20,000	\$ 30,350		\$ 50,350	103.3%		
Fuel	\$ 49,048.16	\$ 148,000	\$ (78,000)		\$ 70,000	70.1%		
Vehicles	\$ 11,250.00	\$ -	\$ 11,250		\$ 11,250	100.0%		
Construction Costs	\$ -	\$ 300,000	\$ (300,000)		\$ -	0.0%		
Interest	\$ 1,020.14	\$ -	\$ 1,000		\$ 1,000	102.0%		
Treasurer's Fees	\$ 21,504.11	\$ 12,000	\$ 10,000		\$ 22,000	97.7%		
Transfer to General Fund	\$ 13,860.00	\$ 15,120			\$ 15,120	91.7%		
Total Expenses	\$1,569,228.54	\$ 1,934,925			\$1,678,966	93.5%		
Revenues Over (Under) Expenses	\$ (442,310.55)	\$ (324,118)			\$ (390,170)			
Balance Remaining	\$ 195,544.91	\$ 313,737			\$ 247,685			

Report shows posted revenues through October & expenditures through November

Report prepared by Scott Truex with available information from the County Finance department on January 11, 2010

Info for air service update

Domestic US Load Factors (American, Delta, United & Continental)														
AI	Month	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
AA	LF %	75.19	79.69	77.27	80.35	73.60	76.65	82.22	83.49	82.24	87.67	88.55	84.73	78.59
CO	LF %	77.16	81.70	79.36	82.52	74.92	76.28	82.90	84.87	83.98	87.36	89.44	87.02	82.51
DL	LF %	81.59	83.81	80.00	82.36	76.32	77.23	81.66	83.03	84.61	87.89	89.20	87.46	82.31
UA	LF %	80.14	83.42	78.72	80.85	75.76	76.24	81.91	84.03	84.19	87.79	87.97	86.42	81.40
	Avg. LF	78.44	82.04	78.73	81.40	75.08	76.63	82.12	83.75	83.66	87.70	88.74	86.31	80.97
GUC Only														
AI	Month	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
AA	LF %				70.09	45.80	56.58	59.23	29.52					
DL	LF %				28.40	36.01	52.00	50.26						
UA	LF %	58.28	43.81	44.11	64.40	47.59	58.61	62.21	48.85	57.60	54.71	72.97	65.76	69.27
	Avg. LF	58.28	43.81	44.11	64.27	43.68	55.79	57.67	35.64	57.60	54.71	72.97	65.76	69.27
All of Colorado														
Org	Month	Sep-08	Oct-08	Nov-08	Dec-08	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09
ALS	LF %	47.25	44.50	35.13	41.43	32.87	32.48	30.12	35.45	33.61	37.72	48.11	46.91	45.77
ASE	LF %	59.99	48.68	46.66	66.17	65.42	66.33	64.27	59.25	47.65	55.71	67.51	71.20	65.65
CEZ	LF %	49.22	48.75	36.34	44.33	38.35	33.48	32.29	34.76	39.82	47.62	51.39	52.41	54.72
COS	LF %	79.49	80.34	76.42	80.38	70.21	73.39	80.16	80.70	84.94	87.89	88.10	85.62	81.67
DEN	LF %	79.94	80.97	75.05	79.35	71.75	73.39	80.38	79.76	80.94	86.46	89.19	86.43	81.45
DRO	LF %	68.81	69.58	57.85	63.87	55.89	59.06	61.28	52.78	61.84	76.44	84.88	85.28	83.13
EGE	LF %	44.03	30.69	43.45	71.11	64.07	71.69	74.16	59.24					53.26
FNL	LF %	90.06	91.22	91.63	91.78	91.75	93.92	92.79	90.04	86.06	89.39	83.87	86.59	87.65
GJT	LF %	74.85	73.61	70.27	76.23	59.19	61.74	67.20	63.76	70.55	76.88	75.10	76.10	86.69
GUC	LF %	58.28	43.81	44.11	64.27	43.68	55.79	57.67	35.64	57.60	54.71	72.97	65.76	69.27
HDN	LF %	55.73	58.75	47.53	67.79	55.63	68.01	69.02	47.52	77.89	69.81	78.23	77.77	82.30
MTJ	LF %	72.74	71.54	70.45	75.67	64.13	73.18	73.93	73.32	70.38	79.20	84.82	80.81	82.81
PUB	LF %	35.47	34.78	30.25	30.67	24.01	23.18	28.40	20.71	22.97	24.23	21.99	29.24	35.61
TEX	LF %	61.70	47.89	42.80	52.34	46.86	58.06	57.17	53.95					
	Avg. LF	79.76	80.73	74.91	79.07	71.03	73.08	79.77	79.47	80.88	86.33	89.01	86.30	81.40

We ran this ad last year:

Before you drive to Denver... check out these airfares from Gunnison.

Sample roundtrip fares out of Gunnison/Crested Butte airport from Travelocity, including tax and fees.

BOSTON	\$247
NEW YORK	\$247
ATLANTA NON-STOP	\$306
TAMPA	\$247
CHICAGO NON-STOP	\$246
DALLAS	\$231
LOS ANGELES	\$271
SAN FRANCISCO	\$289
WASHINGTON, DC	\$170
SAN DIEGO	\$249
HONOLULU	\$471
PHOENIX	\$190

Why hassle with DEN when you can GUC?

Save yourself time and money.
Visit travelocity.com
to book your
flights today!



Ridership on the RTA Gunnison - Crested Butte Route											
Year	Month	Riders	Bus Trips	Miles	Days	Riders	Riders	Riders	Bus Trips	Riders	Total
						per trip	per day	Last Year	Last Year	Last Year	Riders Change
2009	January	15,829	684	21,888	31	23.14	510.6	10,867	688	15.80	4,962
2009	February	13,060	622	19,904	28	21.00	466.4	11,861	638	18.59	1,199
2009	March	12,434	682	21,824	31	18.23	401.1	13,226	682	19.39	(792)
2009	April	3,954	130	8,320	30	30.42	131.8	6,435	388	16.59	(2,481)
2009	May	2,029	222	7,104	31	9.14	65.5	2,342	186	12.59	(313)
2009	June	3,037	360	11,520	30	8.44	101.2	4,948	528	9.37	(1,911)
2009	July	3,913	371	11,872	31	10.55	126.2	6,496	558	11.64	(2,583)
2009	August	3,228	323	10,336	31	9.99	104.1	5,863	558	10.51	(2,635)
2009	September	2,194	180	5,760	30	12.19	73.1	3,385	280	12.09	(1,191)
2009	October	2,065	186	5,952	31	11.10	66.6	2,479	186	13.33	(414)
2009	November	3,347	266	8,512	30	12.58	111.6	3,455	260	13.29	(108)
2009	December	13,412	627	20,064	31	21.39	432.6	15,837	698	22.69	(2,425)
<hr/>											
Total		78,502	4,653	153,056	365	16.87	215.1	87,194	5,650	15.43	(8,692)

Saturday Night Ridership:

Date	To CB	To Gunny	Off in CBS
11/28	1	9	0
12/5	6	16	2
12/12	15	12	1
12/19	11	22	2
12/26	1	5	0
1/2	3	18	6
1/9	11	11	0
Average	6.8	13.3	1.6

Denver Bus Schedule:

As we discussed at last meeting, CDOT is considering changing the Denver Bus Schedule as follows:

Current Schedule:

Leaves Gunnison at 6:15 a.m. and arrives in Denver at 11:15 a.m.

Leaves Denver at 1:50 p.m. and arrives in Gunnison at 7:00 p.m.

Possible Change:

Leaves Gunnison at 10:30 a.m. and arrives in Denver at 4:10 p.m.

Leaves Denver at 8:05 a.m. and arrives in Gunnison at 1:50 p.m.

I have discussed this with several people and it was unanimous that this was a bad idea. Unless any of you are in favor of the change, I will strongly urge that the schedule not change.